



**ATHLEARD**

---

FOR THE SPORTS LEADER

**AFL**  
**TEAM WEAR**  
**CATALOGUE**

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## MISSION

To provide a seamless cost effective merchandising and apparel solution to our customs.



## VALUES

Customer Focused  
Community Focused  
Innovative  
Dependable



## VISION

To be Australia's No. 1 for customer satisfaction of teamwear in Australia.

## ABOUT US

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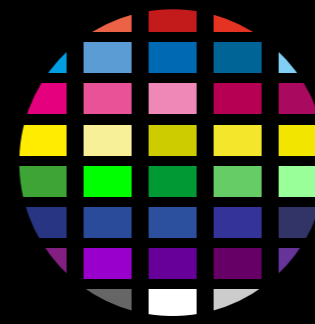
Athlead are a leading sports apparel and equipment provider in Australia. We strive to supply high-quality sporting apparel and equipment at a competitive price, with a focus on delivering an exceptional customer experience for all sporting clubs, associations and businesses. We are able to provide you with leading technologies, from sublimation to the ever-reliable embroidery; as well as new technologies, including digital transfer and digital prints.

FOLLOW US:



# CUSTOMISABLE GEAR

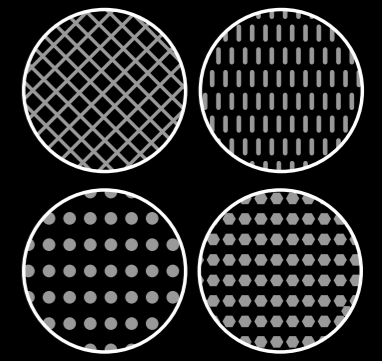
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**VARIOUS COLOUR PATTERNS**



**LIMITLESS DESIGNS**



**DIVERSE FABRIC SELECTIONS**

## OUR DESIGN PROCESS

### SELECT

To get the process started, simply select your desired products from our extensive range. Athlead can customise your sporting apparel needs, regardless of the sport you play or support.

### QUOTE AND APPROVAL

Our sales team will work to prepare a quote based on quantity and sizing requirements. All our quotes are provided electronically for review and digital acceptance.

### DESIGN

Once we receive your accepted quote, share with us your ideas to create the apparel that is For The Sports Leader. Our talented design team will then prepare a concept for your approval. During our design process, we welcome unlimited revisions to ensure maximum customer satisfaction.

### ORDER

Once the design has been approved, the order is placed with our talented supply chain. You will then receive an email to confirm your order and expected delivery time frame.

At this time you will also receive your invoice for payment prior to dispatch.


### RECEIVE

Using our trusted logistics partners, we ship your items direct to your door.

We have an Official Apparel Supplier (OAS) program, which is offered to a variety of sporting organisations around Australia. Through this program, Athlead would exclusively supply all your sporting apparel and in return, we would pay you a sponsorship based on your annual spend with us.

At Athlead we want to ensure you have the best experience possible.

To commence your design process or to provide feedback, please feel free to contact us and one of our friendly team members will be in touch with you.

 02 6181 0209

 [sales@athlead.com.au](mailto:sales@athlead.com.au)

 [athlead.com.au](http://athlead.com.au)

# PLAYING JERSEY

## AFL JERSEY



### CUTS

MENS  
KIDS



### SIZES

XS-5XL  
4-16  
MENS  
KIDS

## FABRICS

- POLYESTER
- SPANDEX

**AFL JERSEY** (LONG SLEEVE)



**CUTS**

MENS  
KIDS



**SIZES**

XS-5XL      MENS  
4-16          KIDS

**FABRICS**

- POLYESTER
- SPANDEX

# PLAYING SHORTS

## AFL SHORTS



### CUTS

MENS

KIDS



### SIZES

XS-5XL

MENS

4-16

KIDS

## FABRICS

- POLYESTER
- SPANDEX

# PLAYING SOCKS

## FOOTY SOCKS



### CUTS

KIDS  
MENS



### SIZES

2-8                      KIDS  
8-14                     MENS

## FABRICS

- POLYESTER
- COTTON



# TRAINING RANGE

## TEE SHIRT



### CUTS

- MENS
- WOMENS
- KIDS



### SIZES

- |        |        |
|--------|--------|
| XS-5XL | MENS   |
| 6-22   | WOMENS |
| 4-16   | KIDS   |

## FABRICS

- POLYESTER
- COTTON
- SPANDEX

## LONG SLEEVE SHIRT



### CUTS

MENS  
WOMENS  
KIDS



### SIZES

XS-5XL  
6-22  
4-16  
MENS  
WOMENS  
KIDS

## FABRICS

- POLYESTER
- COTTON
- SPANDEX

## ATHLETIC SINGLET



### CUTS

MENS

WOMENS



### SIZES

XS-5XL

MENS

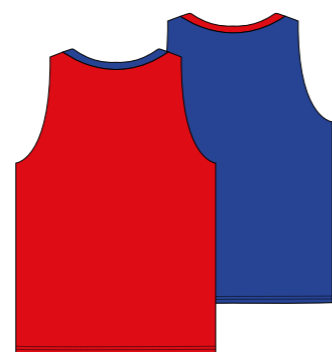
6-22

WOMENS

## FABRICS

- POLYESTER
- ELASTANE
- SPANDEX

## REVERSIBLE SINGLET



## FABRICS

- POLYESTER
- ELASTANE
- SPANDEX



## CUTS

MENS  
WOMENS

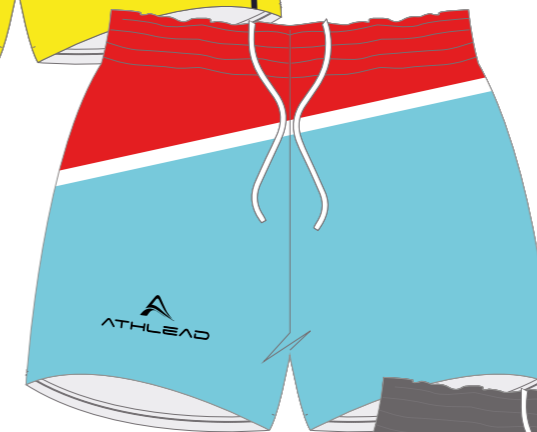


## SIZES

XS-5XL  
6-22

MENS  
WOMENS

SHORTS



CUTS

MENS

KIDS



SIZES

XS-5XL

MENS

4-16

KIDS

FABRICS

- POLYESTER
- SPANDEX

# MERCHANDISE RANGE

## PULLOVER HOODIE



### CUTS

MENS

KIDS



### SIZES

XS-5XL

MENS

6-16

KIDS

## FABRICS

- POLYESTER
- COTTON

## ZIP UP HOODIE



### CUTS

MENS  
KIDS



### SIZES

XS-5XL  
6-16  
MENS  
KIDS

## FABRICS

- POLYESTER
- COTTON

## SOFT SHELL JACKET



### CUTS

MENS  
KIDS



### SIZES

XS-5XL  
4-16  
MENS  
KIDS

## FABRICS

- POLYESTER
- NYLON
- COTTON



## SPRAY JACKET



### CUTS

MENS

KIDS



### SIZES

XS-5XL

MENS

4-16

KIDS

## FABRICS

- POLYESTER

## SUBLIMATED JACKET



### CUTS

MENS  
KIDS



### SIZES

XS-5XL  
4-16  
MENS  
KIDS

## FABRICS

- POLYESTER
- NYLON
- COTTON

## POLO SHIRTS



### CUTS

MENS

WOMENS

KIDS



### SIZES

XS-5XL

MENS

6-22

WOMENS

2-18

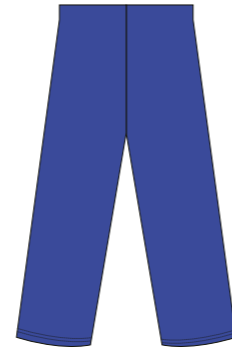
KIDS

## FABRICS

- POLYESTER
- ESTANE
- COTTON



## TRACKSUIT PANTS



### CUTS

- MENS
- WOMENS
- KIDS



### SIZES

- |        |        |
|--------|--------|
| XS-5XL | MENS   |
| 6-22   | WOMENS |
| 4-16   | KIDS   |

## FABRICS

- POLYESTER
- COTTON
- NYLON



## TAPERED PANTS



### CUTS

UNISEX



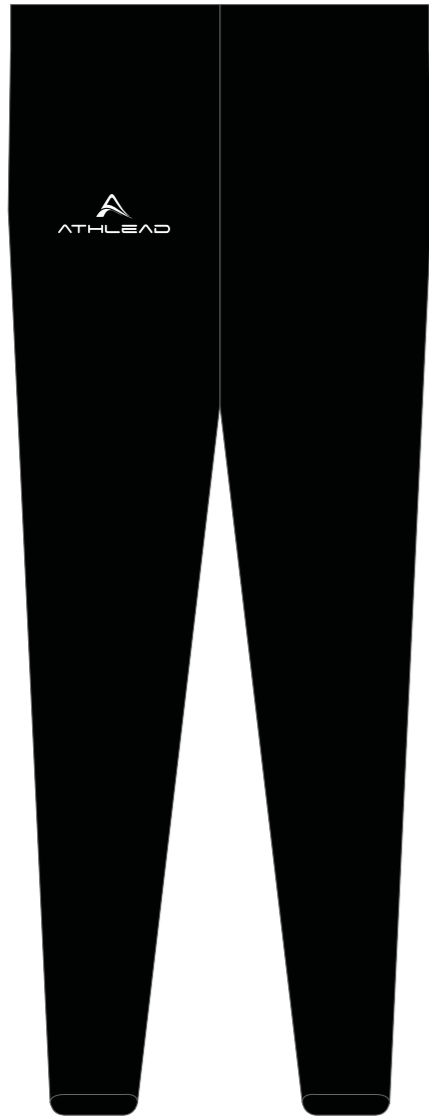
### SIZES

3XS-3XL

UNISEX

## FABRICS

- POLYESTER
- COTTON
- NYLON



## LEGGINGS



### CUTS

MENS  
WOMENS



### SIZES

XS-5XL  
6-22

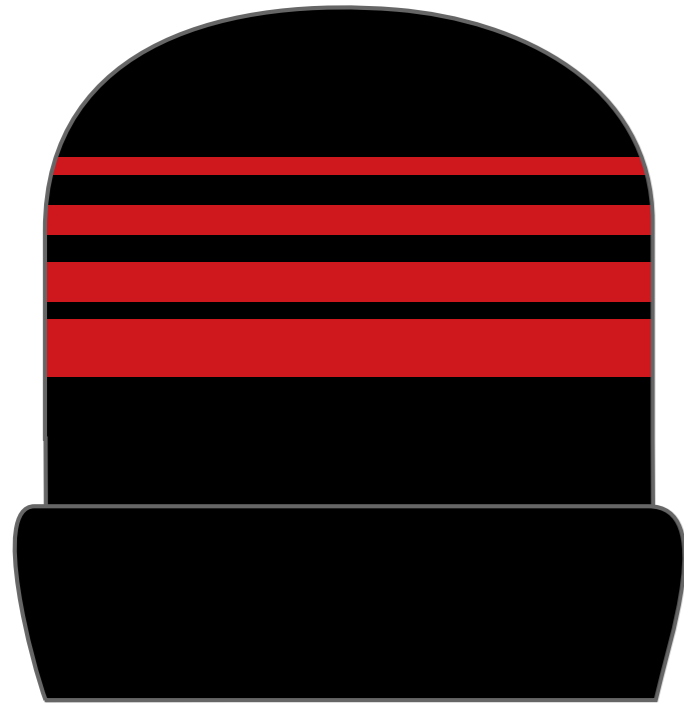
MENS  
WOMENS



## FABRICS

- POLYESTER
- SPANDEX
- NYLON
- ELASTANE

## BEANIES



### FABRICS

- POLYESTER
- COTTON
- ACRYLIC



### CUTS

UNISEX



### SIZES

OSFM





SCARVES



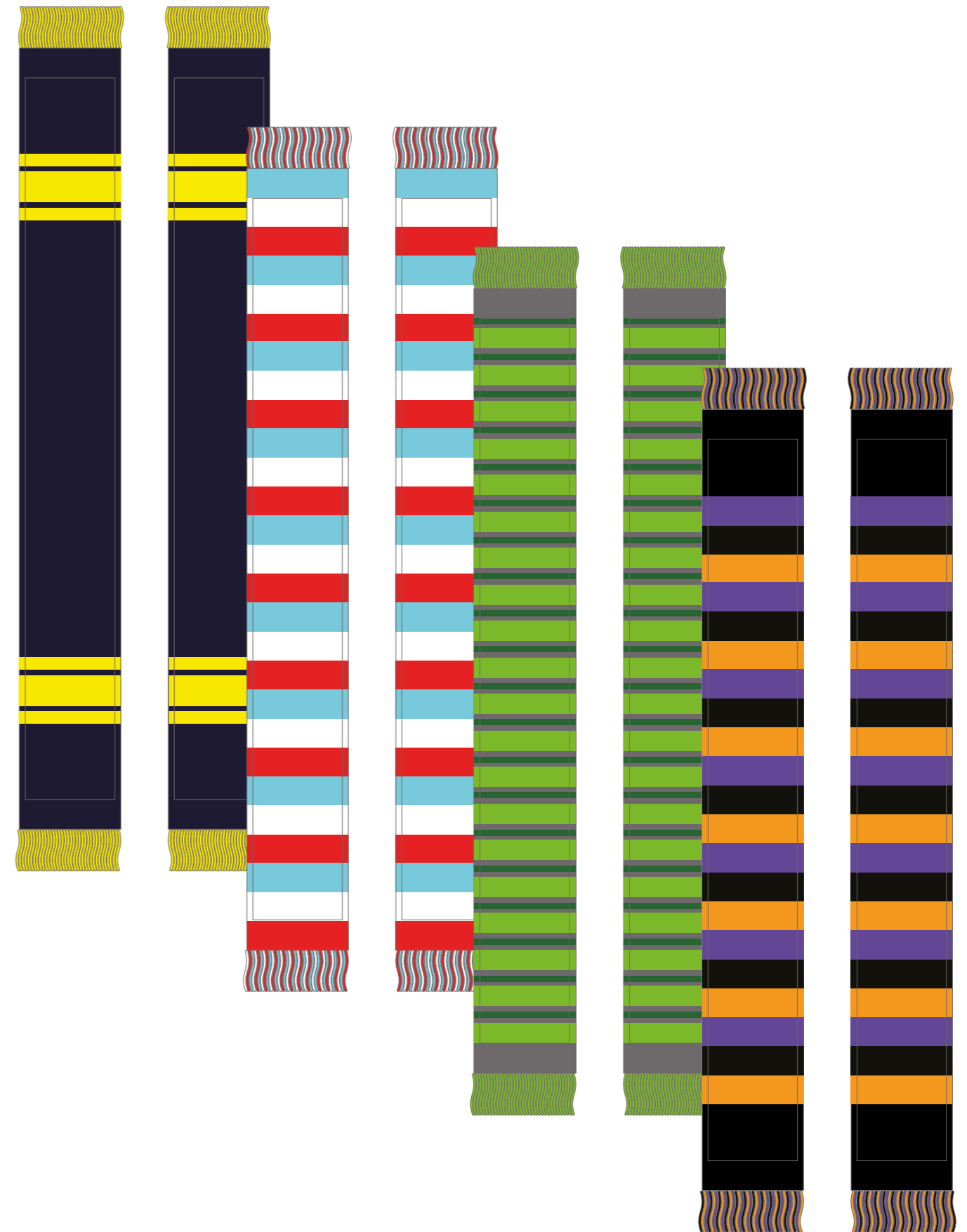
CUTS

UNISEX



SIZES

OSFM



FABRICS

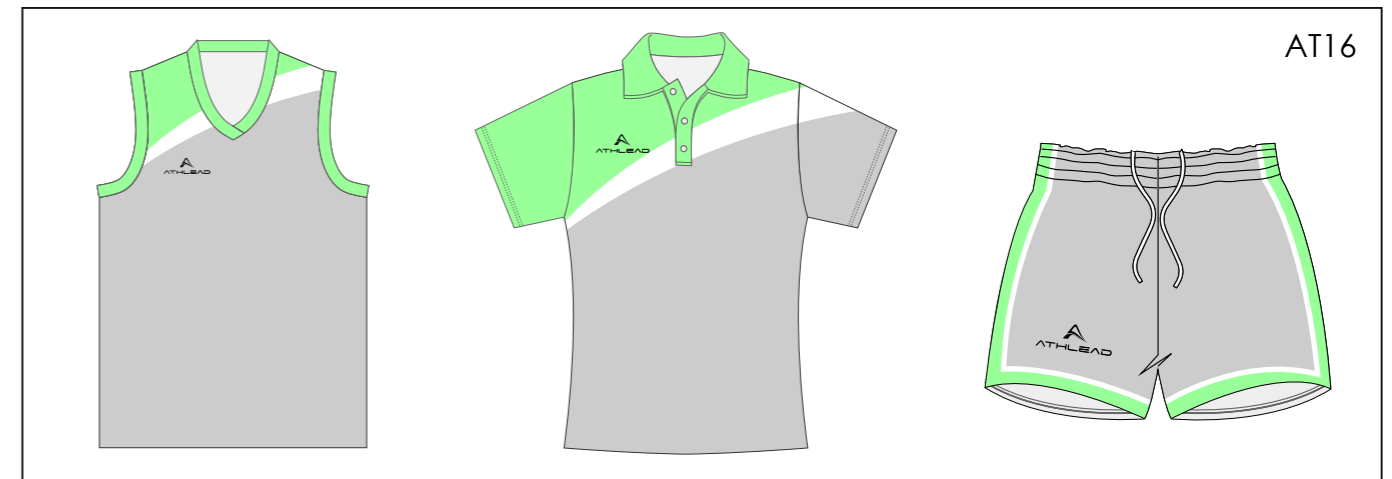
- POLYESTER
- COTTON



# DESIGN TEMPLATES



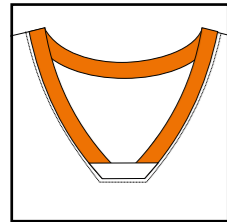




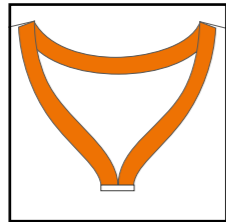
**i** Couldn't find the design you were after? Please feel free to contact us and our team will then prepare custom designs for your approval.

# EMBELLISHMENTS

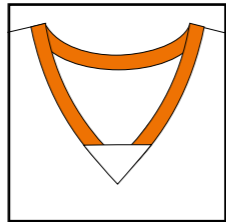
## COLLAR TYPES



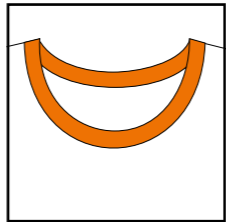
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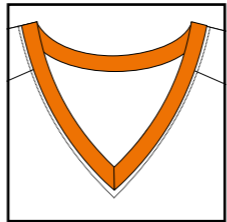
COLLAR #2



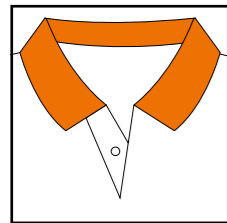
COLLAR #3



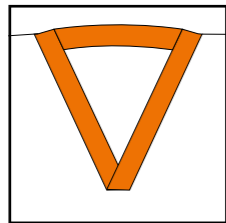
COLLAR #4



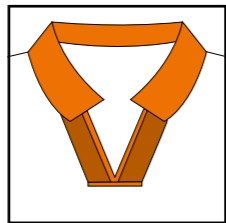
COLLAR #5



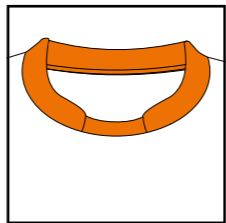
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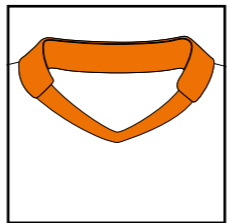
COLLAR #7



COLLAR #8



COLLAR #9



COLLAR #10

## NAME

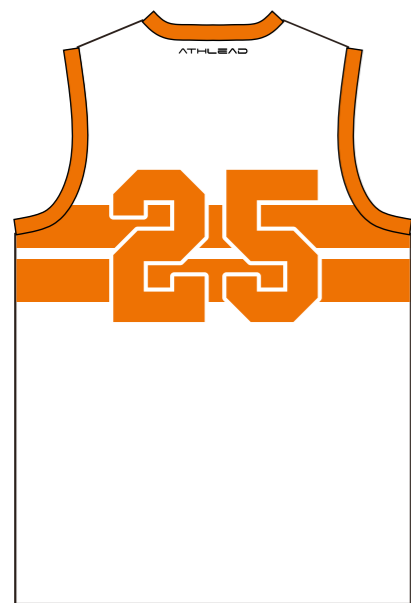


TOP



BOTTOM

## NUMBERING



**25** 25

Impact

**25** 25

Athletic

**25** 25

College

**25** 25

Clean

**25** 25

Curve

**25** 25

Square



ARCHED



WITH NUMBER

## TEAM LOGO

Front - Left Chest



Front - Right Chest



Front - Stomach



Side - Left Sleeve



Side - Right Sleeve



Back - Top



Back - Bottom



Front - Left Thigh



Front - Right Thigh



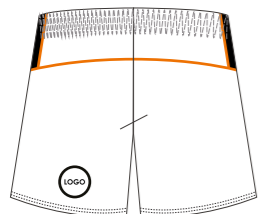
Side - Left Thigh



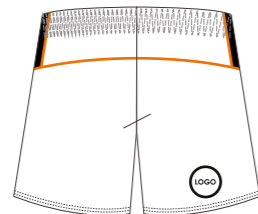
Side - Right Thigh



Back - Left Thigh



Back - Right Thigh



## ATHLEAD LOGO

Front - Left Chest



Front - Right Chest



Front - Centre Neck



Back - Top



Side - Left Sleeve



Side - Right Sleeve



Front - Left Shoulder



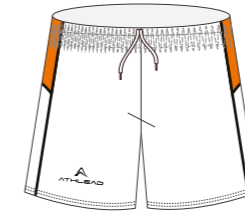
Front - Right Shoulder



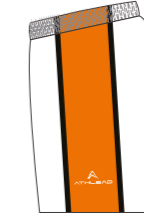
Front - Left Thigh



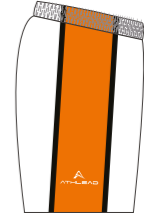
Front - Right Thigh



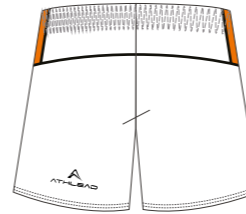
Side - Left Thigh



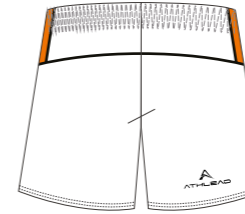
Side - Right Thigh



Back - Left Thigh



Back - Right Thigh



# CUTS

## SHIRTS, JACKETS, AND HOODIES

Fitted



Raglan



## REVERSIBLE SINGLETS

Standard  
*Collar #1-5 only*



Performance (Female only)  
*No Collar Alterations*



Athletic  
*No Collar Alterations*



## ATHLETIC SINGLETS

Razer



Straight



## TEMPLATE ALTERATIONS

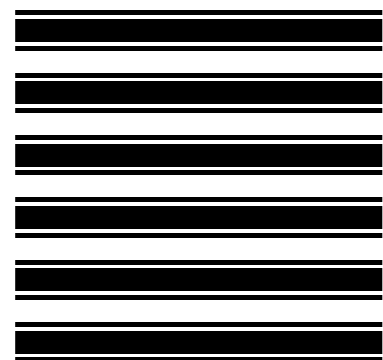
### PATTERN INTEGRATION

Select a template



AT02

Provide a pattern



### TEMPLATE COMBINATION

Combine features from different templates



AT10

+



AT11

→



## SUBLIMATED FABRIC SWATCH

### INTERLOCK

150 GSM  
100% Polyester  
Suitable for T-shirt/Polo shirt/  
Singlet/Shorts

### INTERLOCK

260 GSM  
100% Polyester  
Suitable for AFL/Rugby

### INTERLOCK BRUSHED BACK

210 GSM  
100% Polyester  
Suitable for Hoodie/Zip-up hoodie/  
Tracksuit

### INTERLOCK BRUSHED BACK

320 GSM  
100% Polyester  
Suitable for Hoodie/Zip-up hoodie/  
Jacket/Pants

### SOFTSHELL

280 GSM  
100% Polyester  
Keep warm, primarily used Softshell  
jacket

### TAFFETA

100% Polyester  
Waterproof. Primarily used for  
Lightweight jacket

### MICROFIBRE

130 GSM  
100% Polyester  
Suitable for Tracksuit

### MICROMESH

165 GSM  
100% Polyester  
Suitable for T-shirt/Polo shirt/Singlet/  
Shorts/Basketball/Cycling/Cricket/  
Netball dress

### MINI WAFFLE

150 GSM  
100% Polyester  
Suitable for T-shirt/Polo shirt/Singlet/  
Shorts/Basketball/Cycling

### MINI WAFFLE

160 GSM  
100% Polyester  
Suitable for T-shirt/Polo shirt/Singlet/  
Shorts/Basketball/Cycling/Cricket/  
Netball dress

### MINI WAFFLE KNIT

145 GSM  
100% Polyester  
Suitable for T-shirt/Polo shirt/Singlet/  
Shorts/Basketball/Soccer/  
Cycling/Cricket/Netball dress

### BIRDSEYE MESH

135 GSM  
92% Polyester 8% Elastane  
Suitable for T-shirt/Polo shirt/Singlet/  
Shorts/Reversible basketball singlet

### POLYESTER DIAMOND KNIT

135 GSM  
100% Polyester  
Suitable for T-shirt/Polo shirt/Golf  
polo/Singlet

### POLYESTER STRIP KNIT

150 GSM  
100% Polyester  
Suitable for T-shirt/Polo shirt/Singlet/  
Shorts/Basketball/Soccer/Cycling/  
Cricket/Netball dress

### POLY/ESTANE AIR MESH

180 GSM  
92% Polyester 8% Elastane  
Suitable for T-shirt/Polo shirt/Singlet/  
Shorts/Soccer/Basketball

### POLY/ESTANE

240 GSM  
88% Polyester 12% Elastane  
Suitable for Leggings/Cycling

### POLY/SPANDEX JERSEY

200 GSM  
88% Polyester 12% Spandex  
Suitable for T-shirt/Golf polo/Singlet/  
Shorts

### POLY/SPANDEX JERSEY

240 GSM  
80% Polyester 20% Spandex  
Suitable for Leggings/Cycling suits

### POLY/SPANDEX JERSEY

270 GSM  
88% Polyester 12% Spandex  
Suitable for Netball dress/Skirts/Skort



## CUT AND SEW

### POLAR FLEECE

300 GSM

100% Polyester

Keep warm. Primarily used for cut and sew Jacket/Pants/Vest

### POLYESTER EYELET

160 GSM

100% Polyester

Cool to wear, quick to dry. Primarily used for cut and sew T-shirt/Singlet/Shorts/Polo shirt

### FLEECY

320 GSM

65% Polyester 35% Cotton

Keep warm. Primarily used for cut and sew Sweatshirt/Sweatpants/Varsity jacket/Hoodie/Zip-up hoodie

### TASLON

100 GSM

100% Nylon

Waterproof. Primarily used for cut and sew Weather jacket/Pants

### MICROFIBRE

100 GSM

100% Polyester

Waterproof. Primarily used for cut and sew Sport jacket/Sport pants/Shorts

### AEROMESH

100 GSM

65% Polyester 35% Cotton

Cool to wear. Primarily used for cut and sew T-shirt/Singlet/Shorts/Polo shirt

# SIZE GUIDE

## AFL JERSEY

Mens	XS	S	M	L	XL	2XL	3XL	4XL	5XL
Chest	47	49.5	52	54.5	57	59.5	62	67	71
Body Length	72	74	76	78	80	82	84	86	81

Kids	6	8	10	12	14	16	18	20	22
Chest	38.5	41	43.5	46	48.5	51	53.5	56.5	59.5
Body Length	55.5	57.5	59.5	61.5	63.5	65.5	67.5	69.5	71.5

## AFL/TRAINING SHORTS

Mens	XS	S	M	L	XL	2XL	3XL	4XL	5XL
Waist Relaxed	29	31	34	37	39	42	44	46	48
Outside Length	32	33	34	35	36	37	38	39	40

Kids	4	6	8	10	12	14	16
Waist Relaxed	20	22	24	26	28	30	32
Outside Length	24	25	26	27	28	29	31

## HOODIES

Mens	XS	S	M	L	XL	2XL	3XL	4XL	5XL
Shoulder to Shoulder	47	48.5	50.5	52.5	54.5	56.5	60.5	63.5	66
Chest	54.5	56	58.5	61	63.5	66	71	73.5	76
Front Length	69	73	75	77	79	81	83	87	91
Sleeve Length	66	69	70	71	72	73	74	75	76

Kids	6	8	10	12	14	16
Shoulder to Shoulder	36	38	40	42	44	46
Chest	43	45	47	49	51	53
Front Length	55	57	60	62	64	66
Sleeve Length	48	50	52	54	56	58

## JACKETS

Mens	XS	S	M	L	XL	2XL	3XL	4XL	5XL
Chest	58	60	62	64	66	68	70	74	51.5
Body Length	72	74	76	78	80	82	84	88	3.5
Sleeve Length	61	62	63	64	65	66	67	68	58

Kids	4	6	8	10	12	14	16
Chest	42	45	48	51	54	57	60
Body Length	47	51	55	59	63	67	71
Sleeve Length	41.5	43.5	45.5	47.5	49.5	51.5	53.5

## ATHLETIC/REVERSIBLE SINGLETS

Mens	XS	S	M	L	XL	2XL	3XL	4XL	5XL
<b>Chest</b>	47	49.5	52	54.5	57	59.5	62	64.5	67
<b>Body Length</b>	72	74	76	78	80	82	84	85	86

Womens	6	8	10	12	14	16	18	20	22
<b>Chest</b>	38.5	41	43.5	46	48.5	51	53.5	56.5	59.5
<b>Body Length</b>	55.5	57.5	59.5	61.5	63.5	65.5	67.5	69.5	71.5

## TEE SHIRT/LONG SLEEVE SHIRT

Mens	XS	S	M	L	XL	2XL	3XL	4XL	5XL
<b>Chest</b>	50.5	53	55.5	58	60.5	63	68	70.5	73
<b>Body Length</b>	67	69	71	73	75	77	79	80	81

Womens	6	8	10	12	14	16	18	20	22
<b>Chest</b>	42.5	45	47.5	50	52.5	55	57.5	60	64.5
<b>Body Length</b>	59	61	63	65	67	69	71	72	73

Kids	4	6	8	10	12	14	16
<b>Chest</b>	36	38	40	42	44	46	49
<b>Body Length</b>	49	52	55	58	61	64	67

## POLO SHIRT

Mens	XS	S	M	L	XL	2XL	3XL	4XL	5XL
<b>Chest</b>	50.5	53	55.5	58	60.5	63	68	70.5	73
<b>Body Length</b>	67	69	71	73	75	77	79	80	81

Womens	6	8	10	12	14	16	18	20	22
<b>Chest</b>	42.5	45	47.5	50	52.5	55	57.5	60	64.5
<b>Body Length</b>	59	61	63	65	67	69	71	72	73

Kids	2	4	6	8	10	12	14	16	18
<b>Chest</b>	34	36	38	40	42	44	46	49	52
<b>Body Length</b>	46	49	52	55	58	61	64	67	69

## TRACKSUIT PANTS

Mens	XS	S	M	L	XL	2XL	3XL
<b>Waist Relaxed</b>	34	35.5	37	38.5	40	42.5	45
<b>Waist Band</b>	4	4	4	4	4	4	4
<b>Outside Length</b>	100	103	106	109	112	115	118

Kids	4	6	8	10	12	14	16
<b>Chest</b>	24	26	28	30	32	34	36
<b>Body Length</b>	3.5	3.5	3.5	3.5	3.5	3.5	3.5
<b>Sleeve Length</b>	70	75	80	85	90	95	100

## TAPERED TRACK PANTS

Unisex	3XS	2XS	XS	S	M	L	XL	2XL	3XL
Waist Relaxed	26.5	29	31.5	34	36.5	39	41.5	44	46.5
Side Length	103	105	107	109	111	113	115	117	119

## LEGGINGS

Mens	XS	S	M	L	XL	2XL	3XL	4XL	5XL
Waist	71	74	77	80	83	86	89	92	95
Hips	77	80	83	86	89	92	95	98	101
Length	91.5	93	94.5	96	97.5	99	101	102.5	104

Womens	4	6	8	10	12
Waist	54	58	60	62	65
Hips	58	62	65	67	70
Length	36.5	60	65	75	82



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